



Ocala Art Group – Call to Artists
CENTRAL FLORIDA'S OLDEST ALL-MEDIA ART GROUP
70 YEARS STRONG

Time on Our Hands

2020 INAUGURAL VIRTUAL ART SHOW

EVENT SUMMARY

All current members of Ocala Art Group are invited to participate in OAG's inaugural virtual art show. This event is dedicated to providing yet another avenue to display your work in a professional and safe environment, while connecting you with fellow artists and a wider audience of potential buyers and collectors of your artwork. The show will be accessible 24/7 from September 25 to November 13, 2020. Ribbons and gift certificates will be awarded for First, Second, Third Places, etc. Watch our website: ocalaartgroup.org for additional information. These documents will be available for download on the OAG website.

All are encouraged to like or follow OAG's social media page as well view daily art and artist spotlights during the virtual show: Facebook: <https://www.facebook.com/groups/ocalaartgroup/>

REQUIREMENTS

Application deadline: September 7, 2020 forms MUST be postmarked no later than this date.

Images: 2 (one image per artwork submission)
See Photo Guidelines and Tips

Fee: \$15.00 for 1 image; or \$20.00 for 2 images

Membership: Must be a *current* member for fiscal year 2020/2021 in order to participate in this show. A membership form is available **to join or renew** your membership at ocalaartgroup.org. Please note, membership applications must be **mailed to the OAG address** on the membership form and postmarked no later than September 7, 2020.

Artwork: Each member may submit **images of up to two (2)** pieces in any medium, **2-D or 3-D, and must have been completed since June 2019**. Only works that are the original concept of the submitting artist will be accepted. By submitting to this call for art the artist gives OAG the permission to share the artwork images, title, artist name and any statement about the work online. Additionally, the artist understands that their image may appear different or cropped differently depending on the host platform.

HOW THE VIRTUAL SHOW WORKS

Images will be posted on the OAG website on a special "Virtual Exhibit" webpage.

Daily, during the course of the show, as an added bonus, one artist and his/her art will be spotlighted on our social media page, Facebook: <https://www.facebook.com/groups/ocalaartgroup/>

OAG cannot complete sales from our virtual show website. Information will be shown: your name, art piece title, medium, dimensions, price. Potential buyers will email OAG and we will forward the inquiry to you. Each artist is responsible for selling and shipping his/her own work; collecting payment; paying applicable sales tax and shipping fees (if applicable).

Please let Barbara Fife (email barbarafife@cox.net) know when you sell your work so we can mark it SOLD on the website and send you a hearty CONGRATULATIONS.

OAG does not take a commission for any work sold in this show!

TO ENTER

- You must be a current OAG member so **join or renew** your membership **by Sept 7, 2020**. Mail to OAG.
- See **Guidelines and Tips** with information about the quality of the artwork images for the Virtual Exhibit.
- Complete the show **Application Form**. **Save As** your last name and first initial ONLY. (example: JonesK)
- **Email Barbara Fife at barbarafife@cox.net and attach 3 files to the email: your named Application file; and the image(s) of your artwork.**
If you have trouble attaching multiple files, you may send separate emails to Barbara and attach one file to each email.
- **Print** a copy of your show **Application Form** and write a **check for your entry fee made payable to Ocala Art Group**. **Mail your check and copy of the entry form to :**
Lee Asta 1941 Palo Alto Ave., The Villages, FL 32159



ABOUT THE JUDGE:

Iris Kaplan is an Artist with a diverse background. She works in several mediums and was a Fashion Designer for many years in New York creating fashions for men's, women's, and children's apparel for top-notch companies: Bobbi Brooks, Century sportswear, and private labels. To enhance her fashion business, Iris made annual trips to the Far East and Europe to research designs and art.

Iris studied at Pratt Institute NY and Woodstock School of Art; she was a member of the sculpting club at Woodstock.

Iris currently resides in The Villages, Florida. She is an active member of the Village Art League, Villages Art Association, and Member of the Pastel Society of Central Florida. Iris enjoys creating sculptures, acrylic paintings, and portraits of pets and family members.



EXHIBITION SCHEDULE (MARK YOUR CALENDAR)

Application deadline: September 7, 2020 Application Form and Check MUST be postmarked no later than this date, and Application Form and image files emailed to barbarafife@cox.net

Notice of acceptance: September 11, 2020—You will be notified by email that we received your submissions.

Virtual Show Opens: September 25, 2020

Awards Announced: September 25, 2020

Virtual Show Closes: November 13, 2020

STATE of FLORIDA –SOLICITATION STATEMENT FOR NONPROFITS

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA), OR VISITING www.800helpfla.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration is #Ch22840